



COLORADO STATE UNIVERSITY
EXTENSION



GROW & GIVE

2020

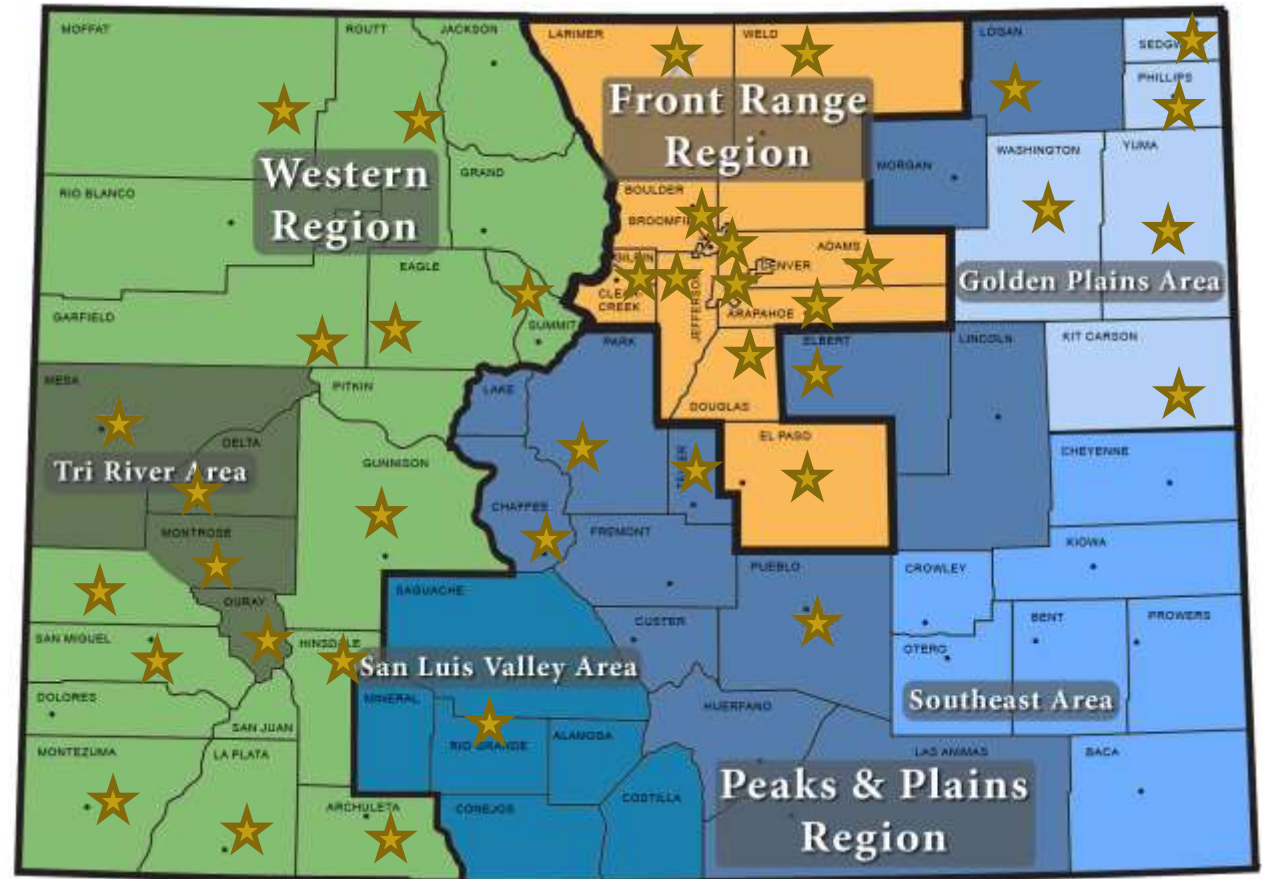
End of Season Donation Report

Registration and Participation

39 Counties with Registered Participants

584 Registered Participants

- Have you grown and donated food in the past?
 - **54%** (313) 'No'
 - **46%** (271) 'Yes'
- Do you already have an established food garden?
 - **12%** (67) 'No'



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Data as of 09/23/20

State-wide Donations



Total Produce
Donated
47,142 lbs!

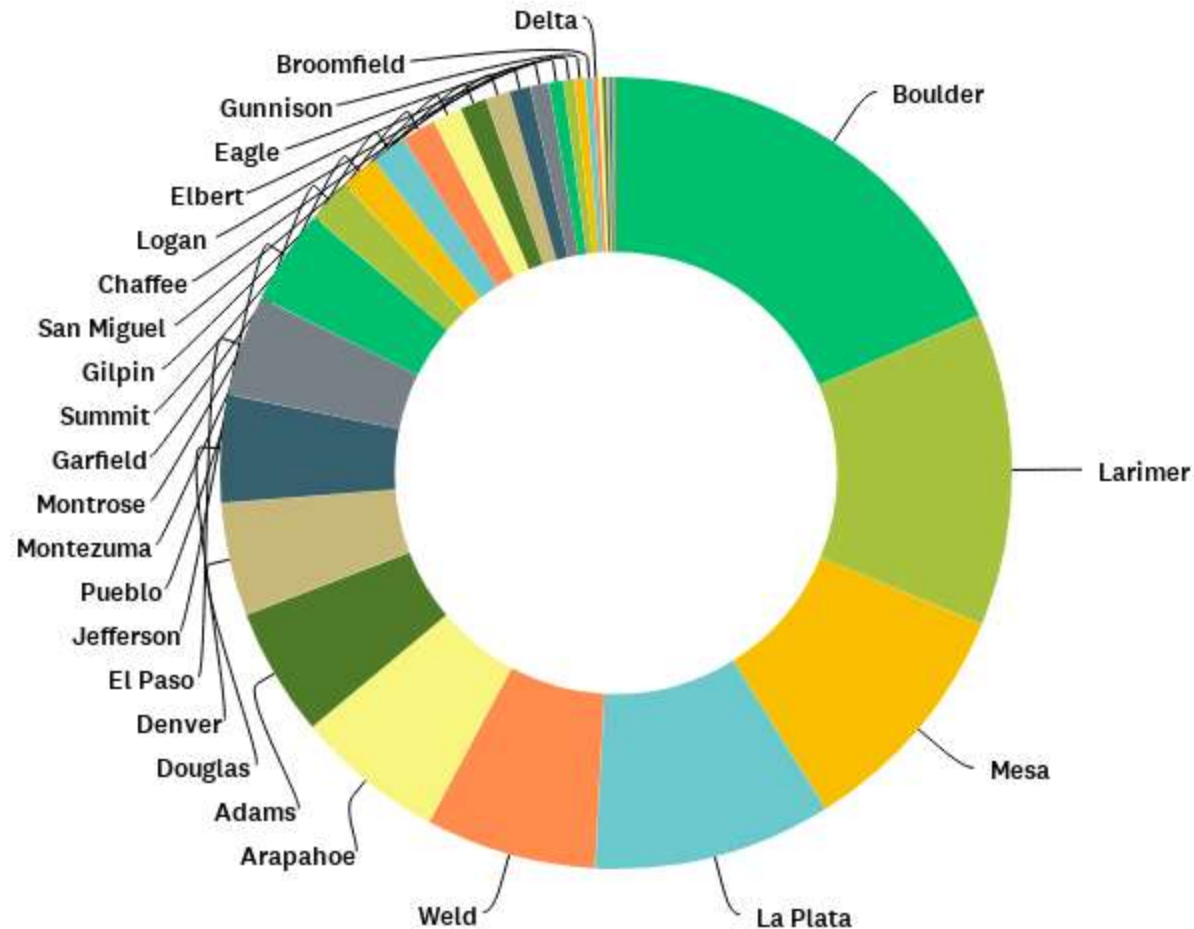
Total Donation
Events
1845!



(as of 12 pm on 11/09/20)

Where is donated produce being grown?

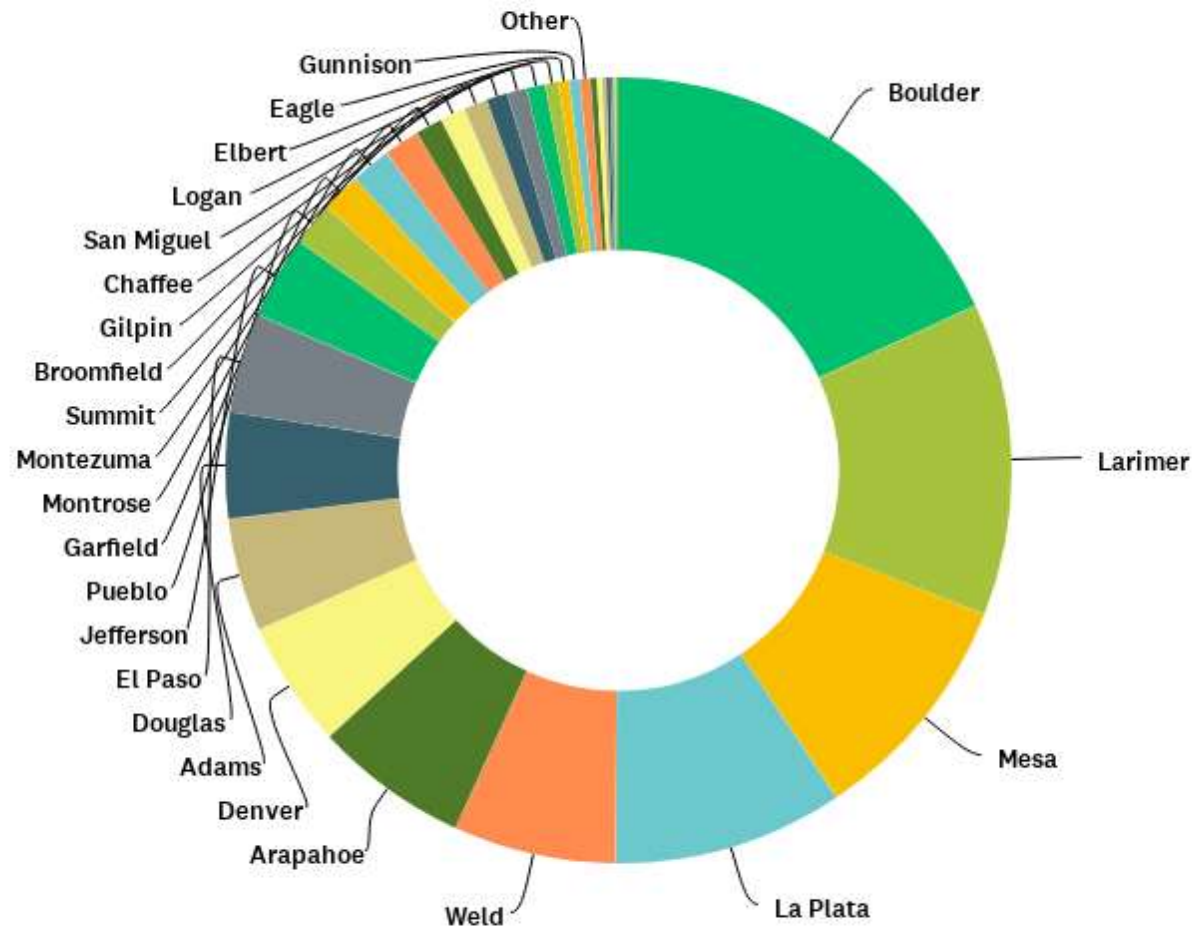
*Gardens with reported donations – 25 counties



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Where is donated produce being donated?

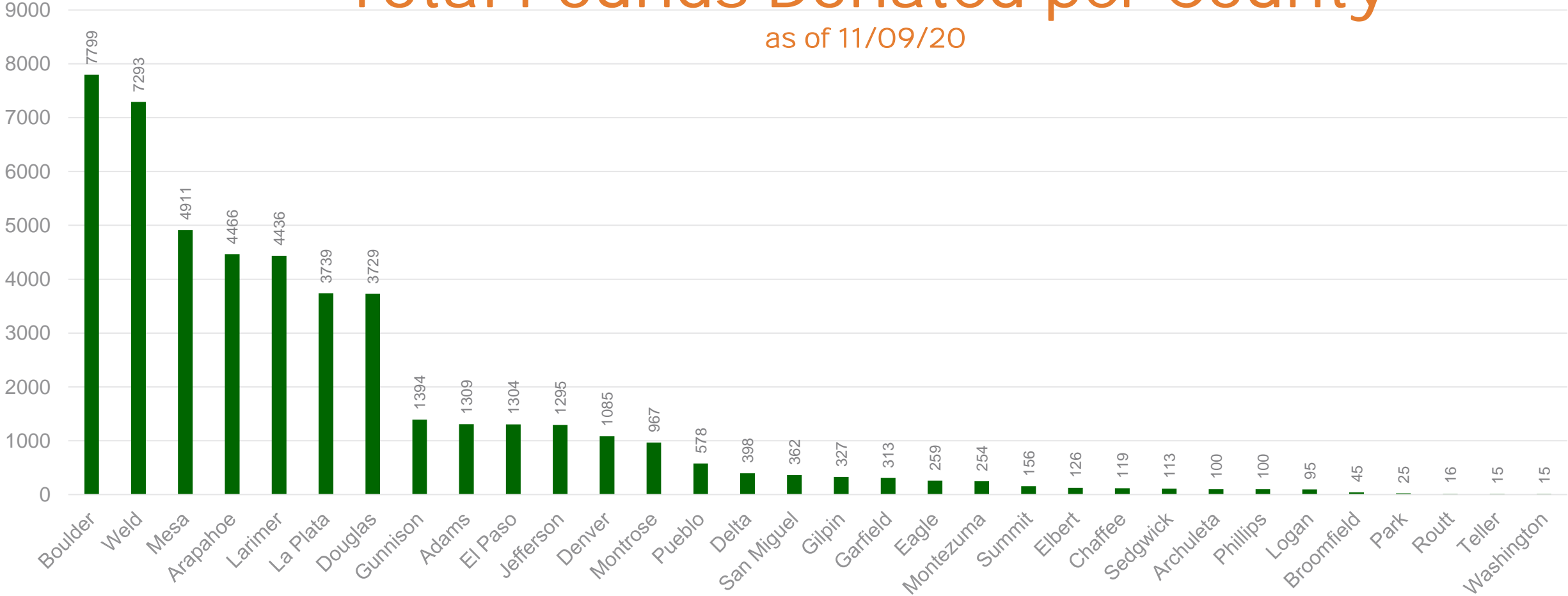
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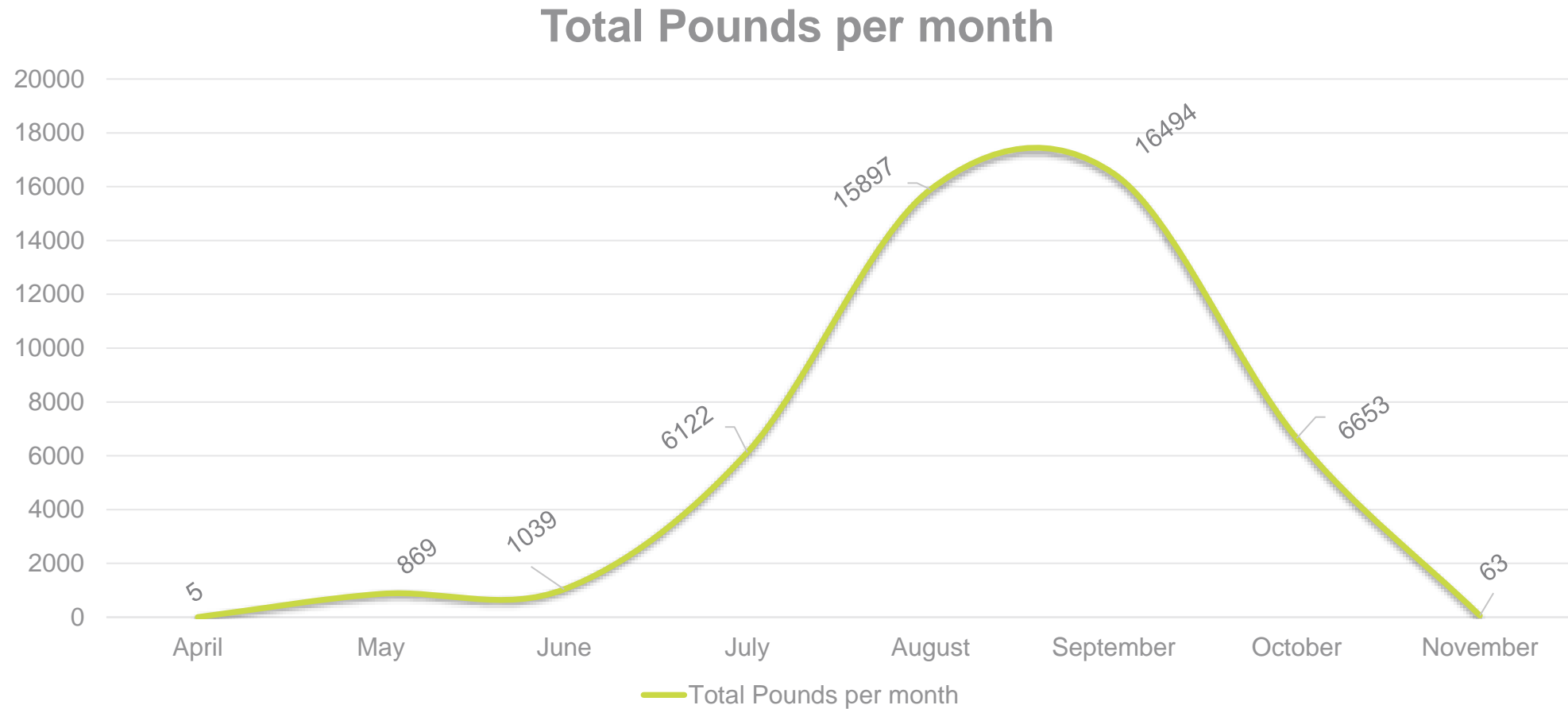
Total Pounds Donated per County

as of 11/09/20



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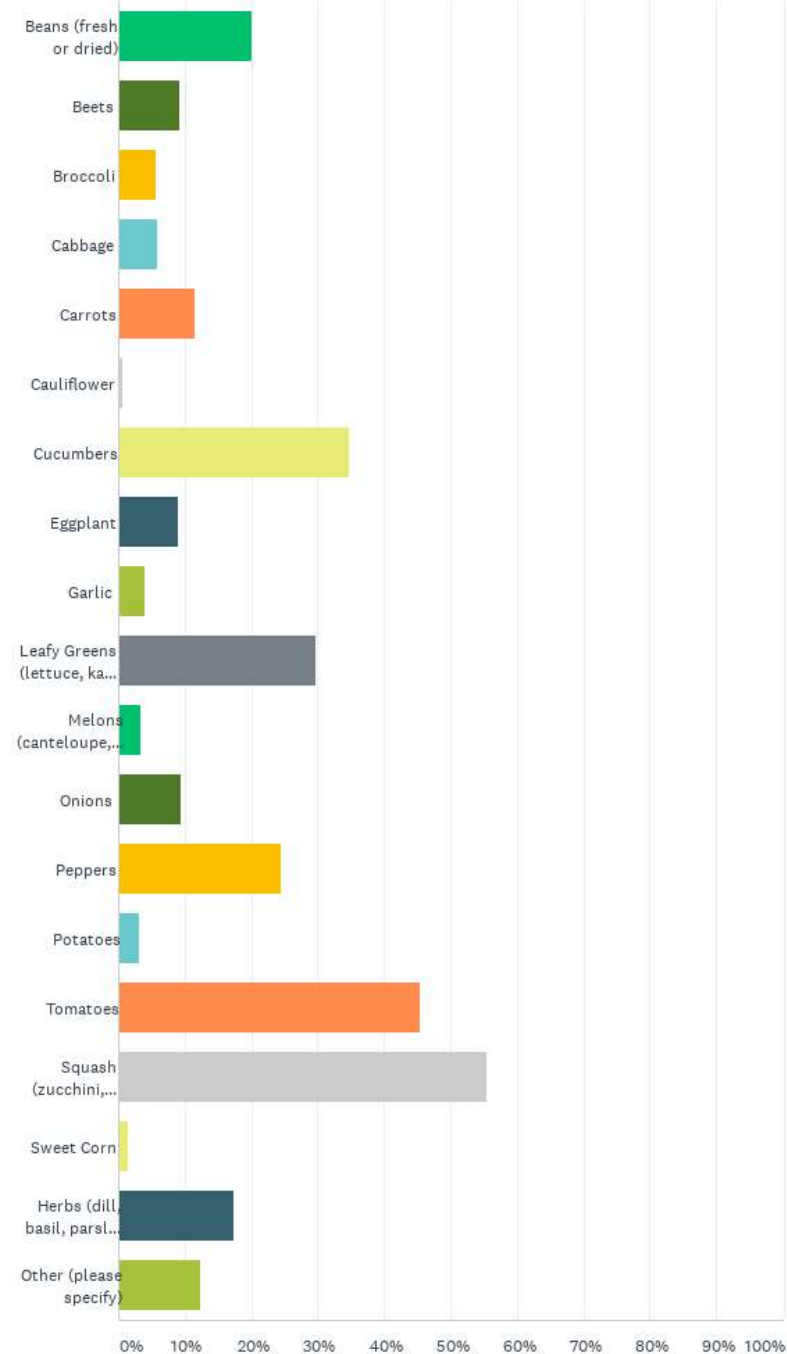
Donations in Pounds Over Time



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What types of vegetables?

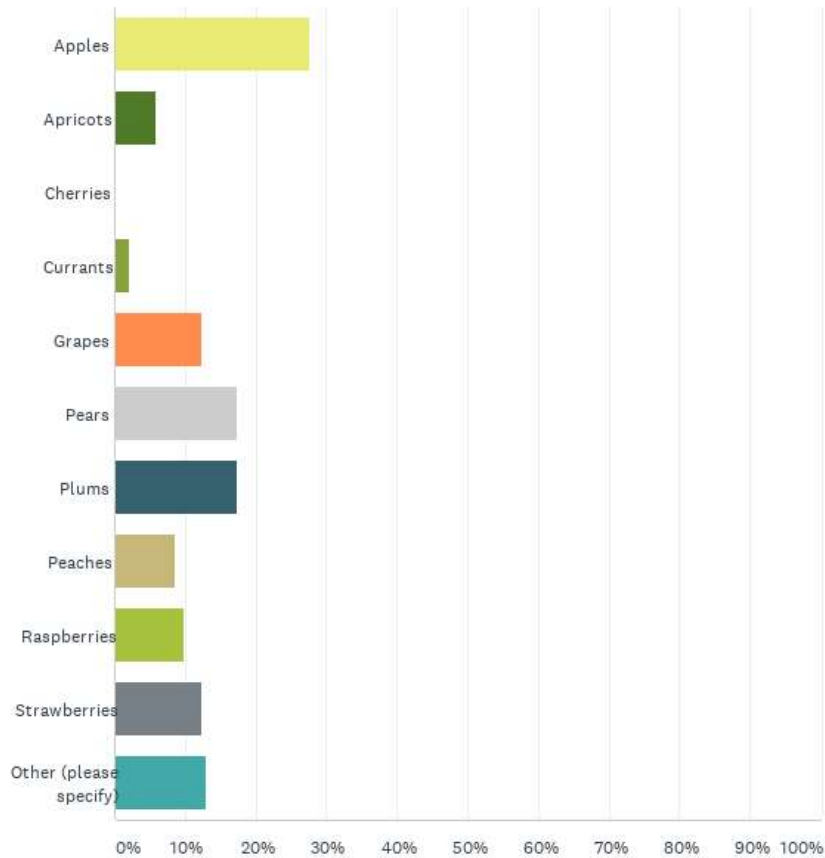
Number of reports for type of produce included in donation



- Squash – 996 donations
- Tomatoes – 816 donations
- Cucumbers – 624 donations
- Leafy Greens – 536 donations
- Peppers – 442 donations
- Beans – 360 donations
- Herbs – 314 donations

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What types of fruits?



Number of reports for type of produce included in donation

- Apples – 51 donations
- Plums – 32 donations
- Grapes – 23 donations
- Pears – 32 donations
- Strawberries – 23 donations
- Peaches – 16 donations

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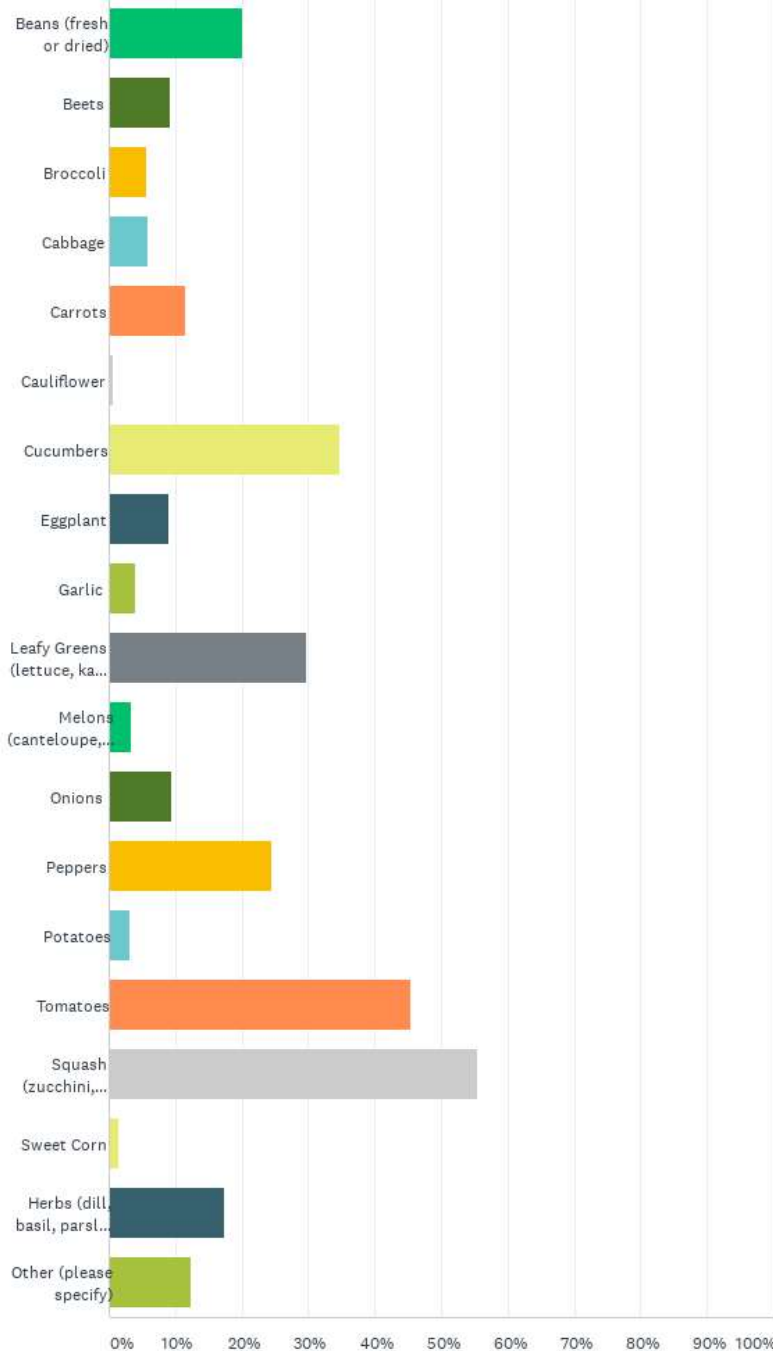
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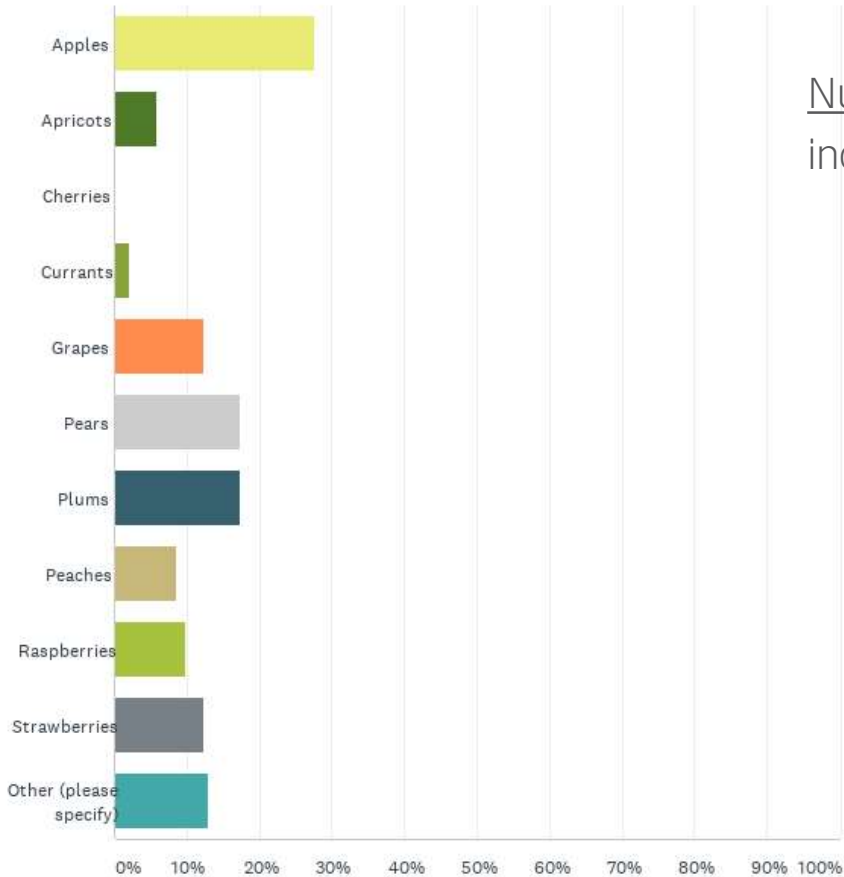
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Where was this produce donated?

(What type of facility?)

Local Food Bank

- 552 donations (29.95%)

Local Food Pantry or Shelter

- 336 donations (19.86%)

Place of Worship

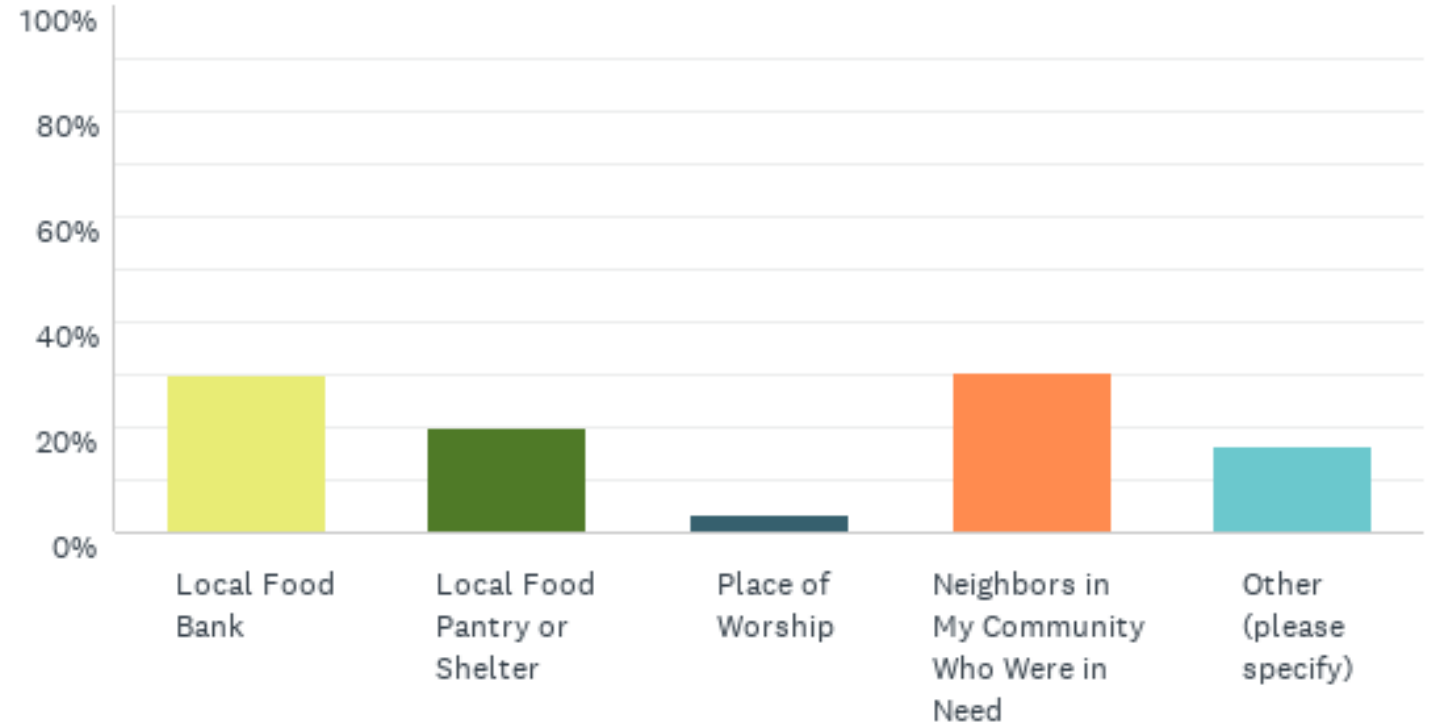
- 62 donations (3.36%)

Neighbors in My Community Who Were in Need

- 562 donations (30.49%)

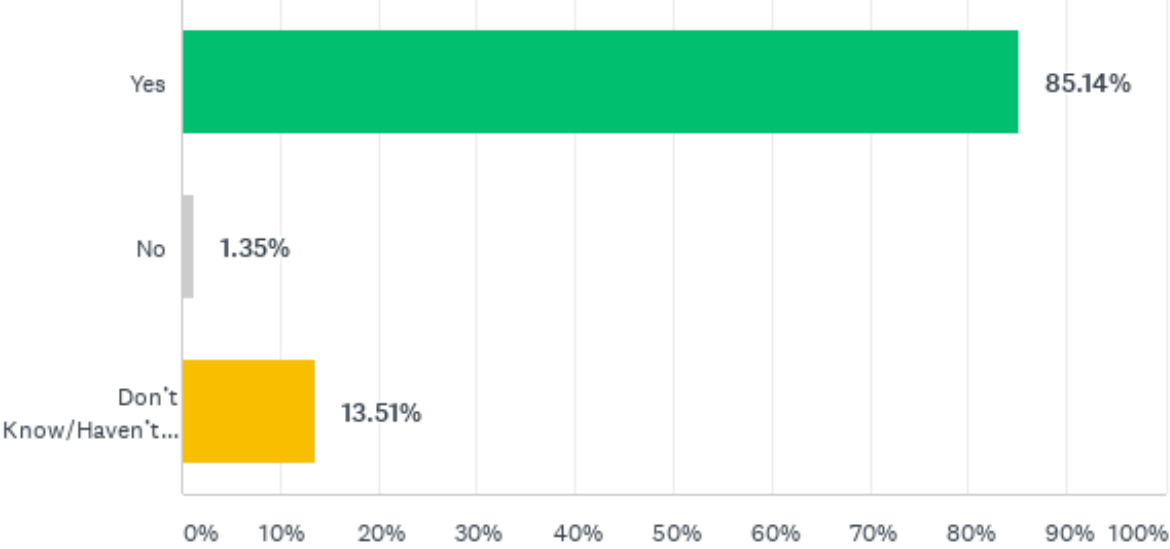
Other

- 301 donations (16.33%)

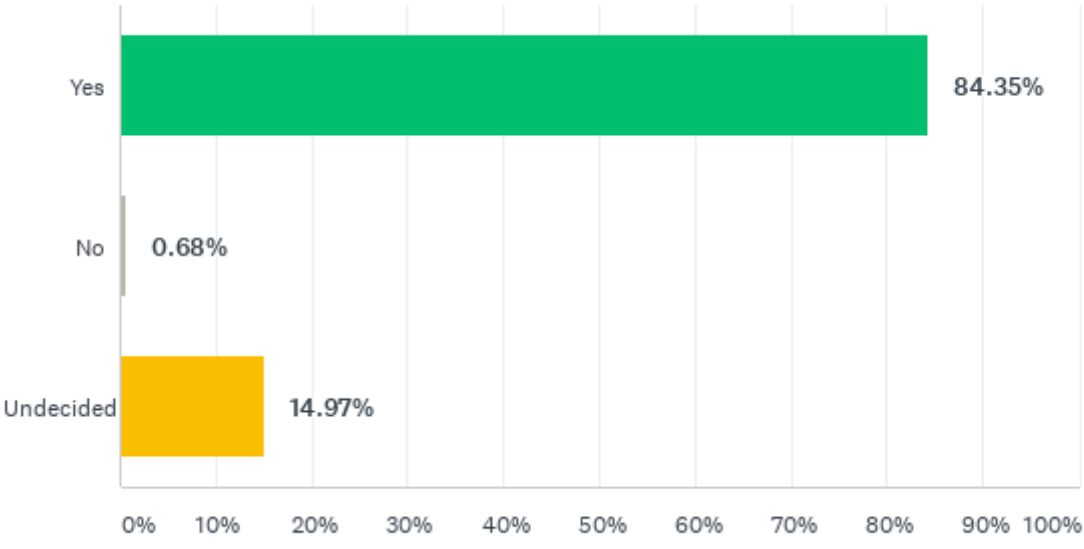


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Do you intend to donate in future years?



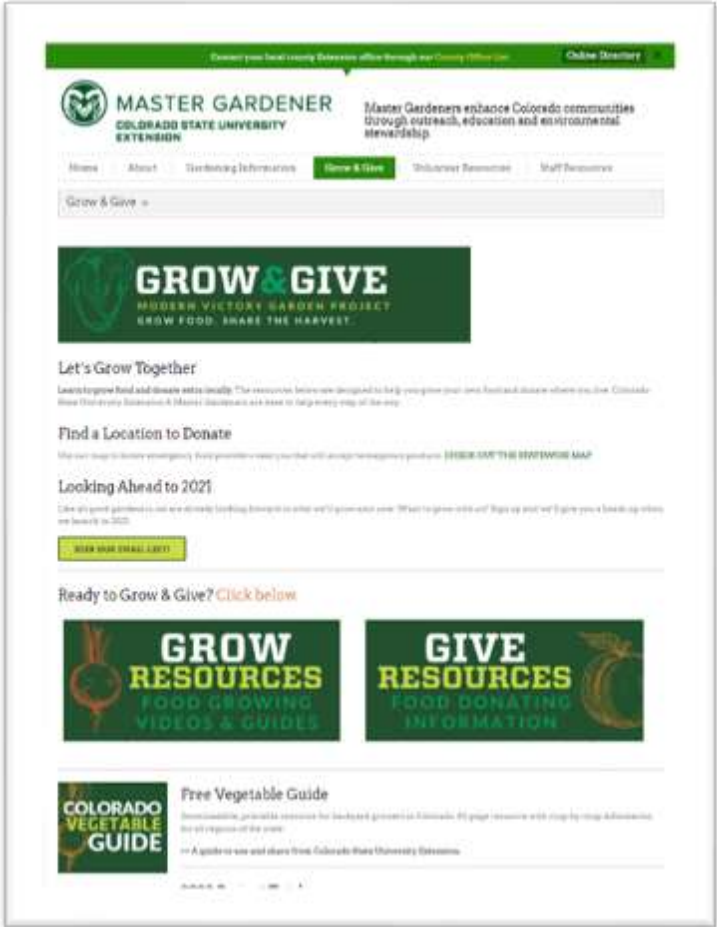
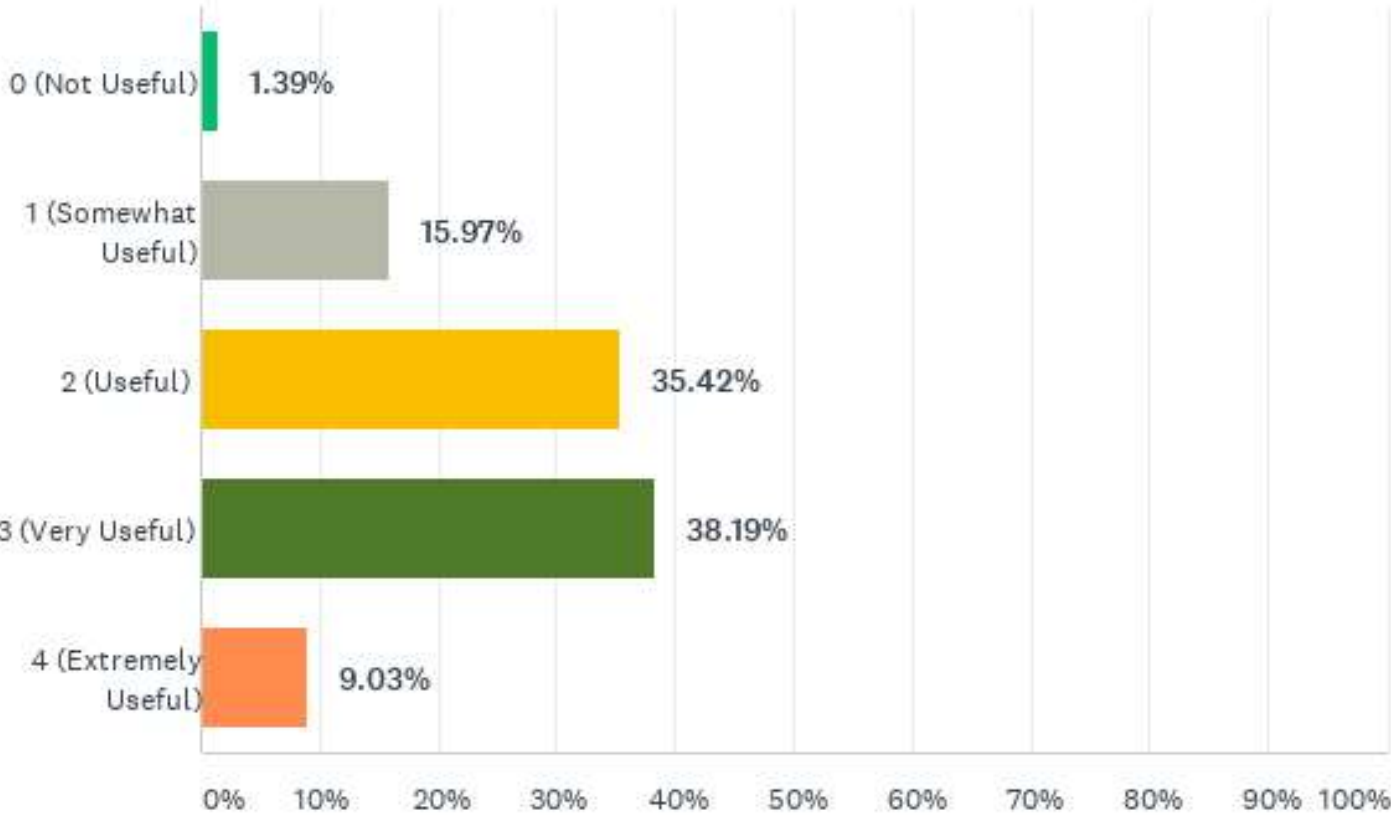
If Grow & Give is offered again next year, do you plan to participate?



Data from the Grow & Give End-of-Season Survey for Participants
148 Responses



How useful has the overall Grow & Give website been?



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In One Season:

5,320 FREE VEGETABLE ONLINE COURSE REGISTRATIONS | May promotion & project kick-off

18k UNIQUE G&G WEBSITE VIEWS SINCE APRIL 2020

66 NEW VIDEOS PRODUCED FOR THE GROW & GIVE WEBSITE

20+ INFOGRAPHICS CREATED AND SHARED ON SOCIAL MEDIA

22 RECIPES CREATED

10+ MEDIA STORIES (TV, RADIO, PRINT, ONLINE)



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Data as of 09/23/20

“Not wasting fresh produce!”

“Having a relatively easy way to donate food to my community.”

“Felt great to give to my community from my garden!”



“Motivation”

“The program encouraged people to serve their communities and help their neighbors. They might not have done so otherwise, so thank you for putting this together.”

“I have been donating food for years, but G&G makes it feel more formalized and official. I like it!”

“I really liked that we were encouraged to donate whatever quantity you had. It encouraged me to not be self-conscious about a small donation.”

“It felt great to donate food to others, especially during the pandemic. It was a positive moment during difficult times and wonderful to create something beautiful and tangible to share with others.”

“Everything about growing in one location”

“Feeling connected with my community”

What did you like the most about the G&G program?



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MODERN VICTORY GARDEN PROJECT

Impacting food insecurity by connecting local gardeners with those in need across Colorado.

GrowAndGiveColorado.org



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2021

End of Season Donation Report